



Report from the
All Things Ilfracombe Networking Event
held Thursday 31st March 2022

Thank you to all business that attended our recent networking evening and thank you Marsdens Devon Cottages for sponsoring the event and Selladoor for hosting.

The event launched the new name and branding of what was Ilfracombe & District Tourism Association to the Ilfracombe & District Business & Tourism Association (IBTA).

It is important to recognise that Ilfracombe is made up of more than just tourism organisations. The town relies on a wealth of expertise that support the industry and the community and it is the right time to reflect this both in the new name and the new, fresher logo. With a bigger more diverse membership, we can campaign as the voice for local business, especially when dealing with local, district and county councils.

Membership is just £45 per year and we have a special launch event price of just £22.50 for the remainder of the year for new business members who sign up now. Interested? ... to find out more here is a link to our [brochure](#) and [membership form](#), or call the TIC for details and someone will call you back - Tel: 01271 863001.

SPEAKERS:

Ilfracombe Regeneration Projects - Speaker - Sarah-Jane Mackenzie-Shapland, Head of Place, Property and Regeneration at NDC

Sarah-Jane Mackenzie-Shapland gave a presentation of current regeneration projects for Ilfracombe. We also welcomed North Devon MP Selaine Saxby and Councillor Paul Crabb, who openly discussed these plans.



A copy of the presentation can be [viewed here](#)

Petroc Business Engagement – Speaker - Rozz Algar, Deputy Principal Petroc

Presentation from Rozz Algar of Petroc on developing the talent of the future in Ilfracombe, showcasing the various opportunities available for businesses to offer training to their staff, apprenticeships, work placements and more.

Find out if they can help support your business [click here for details](#)

Digital Workshop by Stacey Pledge of Cosmic Digital

Attendees participated in a practical workshop on making the most of your Facebook page. This free workshop gave an enormous amount of advice and guidance on how to maximise online exposure and attract customers through Facebook.

(Cosmic offer up to 12 hours of free online training for North Devon businesses, find out how they can help your business by visiting their website site [link here](#))

Local Business Exhibitors

Various local businesses exhibited at the event and it was good to all mingle and network following the presentations.

A list of attendees and links to their websites:

- [Business Action](#)
- [Coversure Insurance Services](#)
- [Combe Brewing Company](#)
- [Earth Repair Shop](#)
- [Hele Cornmill](#)
- [Forty Three Artisan Shop](#)
- [Ilfracombe Compass Rotary](#)
- [Ilfracombe Rotary Club](#)
- [Marsden Devon Cottages](#)
- [The Olden Group](#)
- [Petroc College](#)
- [PG Print Office Services](#)
- [Sheila Shepard Reflexologist](#)



Be a part of this leading business & tourism association and be a voice for Ilfracombe – contact us for details email: ilfracombetourismassociation@gmail.com